

Providing Research Teams With Resources to Center Communities and Build Trust

PROGRAM OVERVIEW

The Community Engagement Alliance Consultative Resource (CEACR) furthers the CEAL mission by serving as a conduit for community engagement practices.

CEACR supports research teams seeking to apply principles of community engagement to center communities through outreach and encourage research participation, with a specific emphasis on those traditionally underrepresented in research. CEACR uses expertise in community engagement along with resources within CEAL to provide tailored consultations. These consultations are provided through collaborations with two academic and community partners — The University of Pittsburgh Clinical and Translational Science Institute and Community-Campus Partnerships for Health.

What Does CEACR Offer?

CEACR offers tailored consultations and resources on the following topics:

- Evolving community-competent outreach strategies and interventions
- Bringing principles of trust and reciprocity into institutional and clinical spaces
- Enhancing the academic-community relationship
- Humanizing the research process
- Designing community-engaged research studies
- Balancing research needs with community interests
- Enhancing the research workforce
- Understanding barriers to participation in research



CEACR Objectives

- Provide curated expert consultations tailored to the needs of each consultee by using a panel of community and academic leaders.
- Share community-centered practices that encourage research reciprocity within community-academic collaborations.
- Assist research teams in their work, increasing the trustworthiness of science among the most impacted communities.
- Advocate for and provide education on using community-partnered research advocate for and provide education on using community-partnered research to address differences in health outcomes.



Scan the QR code to
request CEACR services.

CEACR Accomplishments

- **Completed more than 50 tailored consultations** ranging in focus from partner compensation to the appropriateness of public-facing study recruitment materials for a range of end users.
- **Onboarded more than 190 community engagement experts** from academic, clinical, and community-based settings whose insight and expertise contribute to customized recommendations addressing consultee needs.
- **Hosted a series of virtual speaker events** that brought together experts from academic, clinical, and community-based settings to lead discussions focused on representation in research. The series of 12 webinars garnered more than 1,700 views from across the country.
- **Developed a series of digital resources** to communicate promising practices for community-engaged research. These resources are now available on the CEAL website.

Access CEACR services and resources using the following QR codes:



Request CEACR services



Explore CEACR resources



Lend your expertise to CEACR consultees

CEACR Program Leads

University of Pittsburgh Clinical and Translational Science Institute (Pitt CTSI)

For over 20 years, Pitt CTSI has worked directly with researchers in collaboration with regulatory agencies to navigate all necessary regulatory pathways at all stages of their research. Pitt CTSI-supported programs and resources extend to all six of the University of Pittsburgh's schools of the health sciences — and through community engagement efforts — to the Pittsburgh region. Through the establishment of 12 core divisions, Pitt CTSI is building institutional infrastructure, including educational, programmatic, facility, and equipment resources to support a wide range of clinical and translational research across the lifespan and across populations.

Community-Campus Partnerships for Health (CCPH)

Established in 1997, CCPH is a nonprofit membership organization that believes in the power of partnerships to transform communities and institutions. CCPH views health broadly as physical, mental, emotional, social, and spiritual well-being and emphasizes partnership approaches to health that focus on changing the conditions and environments in which people live, work, study, pray, and play. By mobilizing knowledge, providing training and technical assistance, conducting research, building coalitions, and advocating for supportive policies, CCPH helps to ensure that the reality of community engagement and partnership matches the rhetoric.

For more information about CEACR, visit [linkedin.com/company/cealresearch](https://www.linkedin.com/company/cealresearch).

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