



PRINCIPAL INVESTIGATORS

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FOCUS COMMUNITIES

Black, Latino, Asian, and justice-involved populations in New York City, especially pediatric, adolescent, and older adults



PARTNERSHIPS

Advisory group: NY CEAL Team

Resource sharing w/ community: **27%**¹

Partner Type	Number
Community-based organization	33
Academic	5
Health care	0
Government	0
Individual community member	0
Other/unknown	0
Total	38



Summary of Activities

COMMUNICATION & EDUCATION

Education

Webinars, workshops, seminars, community-based outreach, town halls, videos; trainings for pediatric and adolescent providers; conversation cards for community organizations

Media

Youth and family focused intergenerational campaign in partnership with Hip Hop Public Health

Virtual/social media

Website developed with partner input; social media campaign (Instagram) including navigator social media toolkit; youth music video campaign

Language

12 languages

Message development

- Youth engaged with music industry professionals to develop music videos
- Used process to develop culturally tailored and linguistically appropriate materials and events
- Collaboration with an expanded number of community partners, including APartnership, to reach a larger number of individuals

VACCINATIONS

- Almost 200,000 vaccinations provided at 2,225 events
- Partner with Health+Hospitals Test&Trace program to deliver vaccines via mobile van/ pop-up sites
- Vaccine navigation services by community health workers (CHWs)/navigators, including scheduling appointments and outreach



Summary of Activities

COMMUNITY EDUCATORS

- 165 CHWs/navigators address social determinants of health and COVID-specific topics with training, stipends to community-based organizations (CBOs), and other supports
- Monthly training and technical assistance workshops for CHWs and navigators
- Youth ambassadors
- 10 CBOs led mini-grant projects to support COVID-19 education and outreach

CLINICAL TRIALS RECRUITMENT

- Online clinical trials dashboard to monitor available studies and enrollment of diverse populations with tailored information for navigators
- Tiered support strategies for clinical trials, including developing toolkit for special populations and formal consultancies
- Support CEAL/RECOVER partnerships as the RECOVER Clinical Coordinating Center

RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	N/A	2
Data collection waves	N/A	1 (1 site), 2 (1 site)
Sampling strategy	N/A	Nonprobability
Sample size	N/A	305

Community assessment

- Focus groups with community members and CBO/federally qualified health center leaders
- Survey examining COVID-19 impacts on New York City residents
- Listening sessions
- BRAID Conversation Circles

Population health outcomes

- Geospatial analyses of COVID-19 and American Community Survey social determinants data
- Changes in vaccination rates

Formative research

- Focus groups and survey to assess message applicability and inform message development for intergenerational and intersectionality campaign

Evaluation

- Pre/postsurvey and focus groups to evaluate CHW training
- Annual partnership evaluation

SOCIAL DETERMINANTS OF HEALTH (SDOH)

- No specific activities

DISSEMINATION

Peer-reviewed

- 4 total peer-reviewed publications²

¹From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.

²Chong SK, Ali SH, Đoàn LN, Yi SS, Trinh-Shevrin C, Kwon SC. Social media use and misinformation among Asian Americans during COVID-19. *Front Public Health*. 2022;9:764681. doi:10.3389/fpubh.2021.764681

Saw A, Yi SS, Đoàn LN, et al. Improving Asian American health during the syndemic of COVID-19 and racism. *EClinicalMedicine*. 2022;45:101313. doi:10.1016/j.eclinm.2022.101313

Wong JA, Yi S, Kwon SC, Islam NS, Trinh-Shevrin C, Đoàn LN. COVID-19 and Asian Americans: reinforcing the role of community-based organizations in providing culturally and linguistically centered care. *Health Equity*. 2022;6(1):278-290. doi:10.1089/heaq.2021.0124

Yi SS, Kwon SC, Suss R, et al. The mutually reinforcing cycle of poor data quality and racialized stereotypes that shapes Asian American health. *Health Aff (Millwood)*. 2022;41(2):296-303. doi:10.1377/hlthaff.2021.0141