Chicagoland (Illinois) CEAL

AUGUST 2023



PRINCIPAL INVESTIGATORS

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FOCUS COMMUNITIES

Latino and Black communities in metro Chicago area



PARTNERSHIPS

Advisory groups: Community Advisory Board (CAB)
Resource sharing w/ community: **30%**¹

Partner Type ²	Number
Community-based organization	28
Academic	0
Health care	2
Government	3
Individual community member	1
Other/unknown	1
Total	35



Summary of Activities

COMMUNICATION & EDUCATION

Education

In-person events; provider website

Media

Local radio show

Virtual/social media

Social media posts actively promoting health and research on Instagram, Facebook, Twitter, and TikTok

Languages

English, Spanish

VACCINATIONS

- >5,000 vaccinations provided
- Vaccination events in partnership with community organizations
- Evaluation of multiple vaccination sites, referral approaches, and incentives

¹From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.

²This table represents only the contractual/paid partners of Chicagoland CEAL.





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COMMUNITY EDUCATORS

- Community health worker (CHW) Core to support building the CHW workforce to support COVID-19 activities, research awareness and enrollment, and education
- Landscape survey of CHW COVID-19 trainings
- CHW Learning Collaborative program
- CHW COVID-19 training program and train-the-trainer pilot
- Evaluation of CHW Core programs

CLINICAL TRIALS RECRUITMENT

- Partner with IL RECOVER, including developing a shared CAB
- Promoted on social media, radio shows, and Chicagoland CEAL website

RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	N/A	1
Data collection waves	N/A	1
Sampling strategy	N/A	Probability
Sample size	N/A	852

Community assessment

 Inventory of 186 COVID-19 programs in Chicago metro area; interviews with existing COVID-19 programs of 34 community organizations

Evaluation

 In-depth mixed-method evaluations of social service programs implementing COVID-19 vaccination and CHW interventions

Capacity building

 Capacity-building activities with communitybased organizations (CBOs) to transition COVID-19 programing to ongoing community health priorities

SOCIAL DETERMINANTS OF HEALTH (SDOH)

- Infrastructure-building activities to help schools, CBOs, and health care organizations partner better, including using virtual communication tools
- Linking COVID-19 vaccinations with direct services such as food provision
- Conceptual model and analyses of structural racism effects on COVID-19 and vaccination in Chicago

DISSEMINATION

Peer-reviewed

■ 3 peer-reviewed publications³

Community

- Disseminate results to partners and stakeholders through email blasts, reports, the Chicagoland CEAL website, and social media and to community leaders through community events
- CHW training platform

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³Jindal M, Hua MJ, Hartstein M, Martin M. Trustworthiness, not trust: how systemic racism impacts COVID-19 vaccine receipt. Health Equity. 2023;7(1):380-383. doi:10.1089/heq.2022.0145

Martin MA, Cook S, Spring B, et al. Delivering COVID-19 vaccine via trusted social services: program evaluation results from the Chicagoland CEAL Program. *J Community Health*. 2024;49(1):61-69. doi:10.1007/s10900-023-01242-4

Zeng S, Pelzer KM, Gibbons RD, Peek ME, Parker WF. Association of zip code vaccination rate with COVID-19 mortality in Chicago, Illinois. *JAMA Netw Open.* 2022;5(5):e2214753. doi:10.1001/jamanetworkopen.2022.14753