DC, Maryland, and Virginia (DMV)

AUGUST 2023



PRINCIPAL INVESTIGATORS

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FOCUS COMMUNITIES

Communities
disproportionately impacted
by the pandemic in Washington DC,
Maryland, and Virginia



PARTNERSHIPS

Governance groups: Biweekly Executive Committee with 5 academic Principal Investigators (Pls) and 10 community partners (each of the 5 Pls identified 2 partners)

Resource sharing w/ community: 23%¹

Partner Type	Number
Community-based organization	20
Academic	0
Health care	3
Government	2
Individual community member	0
Other/unknown	4
Total	29



Summary of Activities

COMMUNICATION & EDUCATION

Education

Webinars; educational materials, community events; promotoras, churches, local radio host, community ambassadors/facilitators do education and outreach

Media

Local radio show; Facebook Live

Virtual/social media

Social media campaign (Facebook, Instagram, Twitter, and TikTok); promotoras do social media posts

Language

English, Spanish

VACCINATIONS

- ≈691 vaccinations provided
- Trained ambassadors do education and outreach
- Community-generated projects funded with mini-grants to promote vaccination (\$500-2,500)
- Vaccination clinics focused on underserved populations held by partners

¹From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.





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COMMUNITY EDUCATORS

- Paid ambassadors were trained by a community partner in motivational interviewing and social determinants of health screening
- Ambassadors reached more than 80% of Baltimore city residents

CLINICAL TRIALS RECRUITMENT

- Clinical trials registry (HOPE) for Johns Hopkins
 University (JHU) patients and community members
- Outreach by JHU Community Health Educators
- >1,500 registry participants enrolled in COVID-19 studies
- In 2022, 486 individuals were recruited, 24% from underrepresented racial/ethnic populations

RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	1	2
Data collection waves	1	1
Sampling strategy	Nonprobability	Nonprobability
Sample size	302	1,101

Community assessment

 A few focus groups and key informant interviews including Black, African American, Hispanic, and Latino communities

Community Think Tank on Research (CTTR)

 Review research studies proposed by academics and developed tools and processes

Evaluation

- Qualitative methods
- Tracking vaccination status of intervention participants
- Process evaluation
- Training pre/postsurveys

SOCIAL DETERMINANTS OF HEALTH (SDOH)

- Webinars address historical mistrust and grief related to excessive deaths in the community
- Ambassadors trained to screen for SDOH needs, refer for services, and help clients access federal funding they quality for (e.g., Earned Income Tax Credits, housing vouchers)

DISSEMINATION

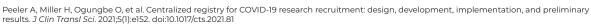
Peer-reviewed

- 3 total peer-reviewed publications²
- 1 peer-reviewed publication with nonacademic co-author

Community

■ Annual report

Ogungbe O, Slone S, Alharthi A, et al. "Living like an empty gas tank with a leak": mixed methods study on post-acute sequelae of COVID-19. $PLoS\ One.\ 2022;17(12):e0279684.\ doi:10.1371/journal.pone.0279684$





²Ogungbe O, Gilotra NA, Davidson PM, et al. Cardiac postacute sequelae symptoms of SARS-CoV-2 in community-dwelling adults: cross-sectional study. Open Heart. 2022;9(2):e002084. doi:10.1136/openhrt-2022-002084