Colorado CEAL

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PRINCIPAL INVESTIGATORS

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Servicios de la Raza



FOCUS COMMUNITIES

(i:(j:j):i) Five CO communities: urban Hispanic/Latino; urban Black/African American; urban American Indian/Alaska Native; rural Hispanic/Latino; rural Black/ African American



PARTNERSHIPS

Advisory groups: Boot Camp Translation teams in each of five communities; Community Clinical Trials Advisory Board (CCTAB)

Resource sharing w/ community: 50%¹

Partner Type	Number
Community-based organization	9
Academic	2
Health care	5
Government	2
Individual community member	90
Other/unknown	2
Total	110



COMMUNICATION & EDUCATION

Education

Community-specific videos, scripts, storytelling; statewide health equity conference

Media

Community-specific media such as websites, bus wraps

Virtual/social media

Social media strategies for Somali and urban Hispanic/Latino communities

Language

Spanish, Somali

Message development

Culturally specific images, messages, events, and messengers developed in partnership with each community using 8-week Boot Camp Translation process with 12-15 community participants each

VACCINATIONS

 Partnered with culturally relevant events in each community such as Dia de los Muertos celebrations



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COMMUNITY EDUCATORS

 Community Connectors hired in each community to support survey data collection, organize community events, disseminate materials.

CLINICAL TRIALS RECRUITMENT

- Created new CCTAB including community members and researchers
- Engagement with local RECOVER study as part of the Mountain States Consortium

RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	1	1
Data collection waves	1	1
Sampling strategy	Nonprobability	Nonprobability
Sample size	841	1,047

Community assessment

>1,000 surveyed

- **Evaluation**
- Equity-focused dissemination and implementation (EQ-DI) framework evaluation
- Longitudinal survey analyses
- Social network analyses

SOCIAL DETERMINANTS OF HEALTH (SDOH)	DISSEMINATION
 Use of EQ-DI framework to bring explicit focus on health equity in the dissemination and implementation process 	Peer-reviewed0 peer-reviewed publications
	Community
	Community forums to share survey results

¹From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.