



## PRINCIPAL INVESTIGATORS

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## FOCUS COMMUNITIES

Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander, socioeconomically disadvantaged populations



## PARTNERSHIPS

Advisory groups: Stakeholder Advisory and Action Board, ARCEAL Community Protection Planning Committee

Resource sharing w/ community: **43%**<sup>1</sup>

Partner Type	Number
Community-based organization	139
Academic	2
Health care	11
Government	4
Individual community member	0
Other/unknown	20
<b>Total</b>	<b>176</b>



## Summary of Activities

### COMMUNICATION & EDUCATION

#### Education

Informational webinars, door-to-door campaign toolkits (also used at events), COVID-19 prevention toolkits

#### Media

Newspaper, radio; advertisements in English, Spanish, and Marshallese media outlets; 85 communications products reaching >1.5 million people

#### Virtual/social media

>100K social media impressions

### VACCINATIONS

- >3,600 vaccinated
- Used University of Arkansas for Medical Sciences vaccination van
- Collaborated with faith-based organizations to host vaccination events

<sup>1</sup> From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.



## Summary of Activities

### COMMUNITY EDUCATORS

- Used community health workers for COVID-19 outreach
- Mini-grants for community members to do outreach and education

### CLINICAL TRIALS RECRUITMENT

- Assisted with recruitment for RECOVER pediatric trials
- Leveraged Rural Research Network for clinical trial recruitment
- >1,000 enrolled in research studies

### RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	1	1
Data collection waves	1	1
Sampling strategy	Probability	Probability
Sample size	1,500	2,022

### Evaluation

- RE-AIM framework
- Process evaluation
- Qualitative interviews on topics including vaccine hesitancy COVID-19 vaccinations at faith-based organizations
- Surveys, including coalition surveys

### SOCIAL DETERMINANTS OF HEALTH (SDOH)

- No specific activities

### DISSEMINATION

#### Peer-reviewed

- 28 total peer-reviewed publications<sup>2</sup>

<sup>2</sup>Andersen JA, Gloster E, Hall S, et al. Associations between COVID-19 vaccine uptake, race/ethnicity, and political party affiliation. *J Behav Med.* 2023;46:525-531. doi:10.1007/s10865-022-00379-2

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