



PRINCIPAL INVESTIGATORS

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PARTNERSHIPS

Advisory group: AC3 Community Task Force with >30 community partners to provide insights and guidance

Resource sharing w/ community: **12%**¹

Partner Type	Number
Community-based organization	4
Academic	0
Health care	5
Government	0
Individual community member	0
Other/unknown	32
Total	41



FOCUS COMMUNITIES

Hispanic/Latino, American Indian, African American, rural communities in Arizona



Summary of Activities

COMMUNICATION & EDUCATION

Education

Weekly materials to community; community events

Media

TV & Spotify free radio ads; news interviews

Virtual/social media

Bidirectional SMS platform (AC3COVIDTXT); education seminars on Facebook Live and Zoom; toll-free study phone line; Walgreen's digital media

Language

English, Spanish

Other

Youth outreach contest

VACCINATIONS

- >105,000 boosters/vaccinations provided
- Mobile health units (MHUs) with local partners and community health worker (CHW) outreach
- Targeted vaccination activities in census tracts with high COVID-19 transmission rates or high susceptibility
- Engendered a strong statewide and regional ecosystem that leverages numerous and well-integrated efforts that include:
 - 2 CDC-funded efforts to promote vaccination within health care systems and educate providers; and
 - Office of Minority Health (Dept. of HHS) funded study to assess vaccine hesitancy in Hispanic women of child-bearing age



Summary of Activities

COMMUNITY EDUCATORS

- Arizona Community Health Workers Association (AzCHOW) leads CHW activities
- CHW vaccine training and toolkit
- Mentors to promote health literacy around the existence of Long COVID; raising awareness of clinical research studies, clinical care, and disability benefits. Held listening sessions with difficult-to-reach communities served by Mobile Health Units (MHUs)
- 1-minute Long COVID video on AzCHOW website
- At least 138 CHWs trained statewide

CLINICAL TRIALS RECRUITMENT

- Recruitment partner for 69 active COVID-19 clinical trials in Arizona
- Trials promoted through AZ CEAL website and SMS/TXT platform
- Recruitment partner for RECOVER observational study and a Department of Defense COVID-19 study
- Enabled recruitment of underrepresented minorities
- Enabled selection for upcoming RECOVER clinical trials for Long COVID

RESEARCH & EVALUATION

COMMON SURVEY (CS)	CS1	CS2
Sites submitting data	N/A	1
Data collection waves	N/A	Not reported
Sampling strategy	N/A	Nonprobability
Sample size	N/A	8,255

CHW survey

- More than 100 surveys of CHWs

Community assessment

- Many community member focus groups (>40) and interviews (>150)
- Listening sessions

Evaluation

- RE-AIM evaluation
- Pre/posttests for CHW trainings

Population health outcomes

- Changes in population-level COVID-19 vaccination rates

SOCIAL DETERMINANTS OF HEALTH (SDOH)

- No specific activities

DISSEMINATION

Peer-reviewed

- 2 peer-reviewed publications²

Community

- Statewide annual conference

¹From Year 2 application budget narrative, actual allocation may be different. Defined as the percent of the project budget allocated to nonacademic organizations (excluding state government), community-based positions, community members, incentives for engagement (not data collection), or community-based resources such as office space, equipment, etc.

²Ignacio, M, Oesterle, S, Mercado, M, et al. Narratives from African American/Black, American Indian/Alaska Native, and Hispanic/Latinx community members in Arizona to enhance COVID-19 vaccine and vaccination uptake. *J Behav Med.* 2023;46(1-2):140-152. doi:10.1007/s10865-022-00300-x

Jiménez DJ, Gomez O, Meraz R, et al. Community Engagement Alliance (CEAL) against COVID-19 disparities: academic-community partnership to support workforce capacity building among Arizona community health workers. *Front Public Health.* 023;11:1072808. doi:10.3389/fpubh.2023.1072808